

JINDAL COLLEGE FOR WOMEN



ENTREPRENEURSHIP DEVELOPMENT CELL

ANNUAL REPORT

2019-20



Introduction:

Economic development of a country is supported by entrepreneurship in several ways. It is a key contributor to innovativeness and product improvement and a pivotal ingredient to employment creation. Another important aspect to be considered is that in the context of the Indian market, entrepreneurship led economic growth is more inclusive and hence Governments, both at Centre and State level, have been taking initiatives to boost the entrepreneurial ecosystem as they realize the benefits entrepreneurship brings to the economic growth of the country.

The aim of the Entrepreneur Development Cell (ED Cell) is to encourage and promote the entrepreneurial mindset by inducing entrepreneurial skills among the students of the College.

ACTIVITIES CONDUCTED DURING THE ACADEMIC YEAR 2019-20**SERVICE LAUNCH**

Cell organized **Service Launch** competition – “Be an entrepreneur – design your own service and sell it” on the occasion of Comsinn – 2019 in association with the Department of Commerce and Management.

Service launch involves various steps which involves customer needs, service design, testing of a service, marketing and advertising and ensuring that service reaches out to all its audience. A successful service launch provides a sales momentum for the company.

Details of the Event:

Date: 18-10-2019

Venue: III BCom B Sec

Timings: 3:00 to 4:30pm

Organizers/Judges: Mrs.Lakshmi B.G

Following were the various teams participated in the event along with their innovative services.

SL. NO	NAME OF THE PARTICIPANT	CLASS/SEC	SERVICE
1	Chithrika.P & Gopika.M	I BCom A	Asare home health services
2	Meghana D.S & Megha H.L	II BCom A	Nirbhaya
3	Pavithra.C & Prakruthi	II BCom B	Sukruti Jindal app
4	Priyanka.A & Soundarya	II BCom B	Wonder Car services
5	Ramyashree.D & Pooja.H	II BCom B	Stri Shakti App
6	Yogitha.H & Mamatha.R	III BCom B	Repair.com
7	Vismaya & Meghashree.G	III BCom B	Pet care
8	Priyanka D.C & Megha	III BCom B	Ginning Machine supply
9	Harshitha & kruthika	III BBA	Jinnz stock broking services
10	Shabanaaz & Sumaiya Taj	I BBA	Flip class online education services

THE WINNERS OF ABOVE EVENTS:

1st Prize – Yogitha.H & Mamatha.R (III BCom B)

2nd Prize – Meghana.D.S & Megha.H.L (II B.COM A)

3rd Prize – Shabanaaz & Sumaiya Taj(I BBA)

The service launch competition intended to stimulate creativity and intellectuality and develop technical presentation skills, collaboration and team building.

Business Quiz Competition: Cell organized Business Quiz in association with the Department of Commerce and Management.

Business Quiz for the students of Commerce and Management stream to evaluate their knowledge about various sectors, industries, economy etc. With practicing quiz, students can do critical thinking, and get into a habit of innovative learning. Business Quiz is an interesting and educative way to test knowledge and teach more about business. The quiz help the student to learn with practice, as they allow the students to think back to the information previously learned and remember them while quizzing.

Events Details:

Timings: 2.30pm to 3.30pm

Date: 17.10.2019

Organizers: Mr. Xavier P and Mrs. Savitha R

Judges: Mrs. Dr Komala and Mrs. Savitha R

Rounds:

1. Audio- Visual Round
2. General Round
3. Rapid Fire Round

Following were the various teams participated in the event along with their innovative products.

SL.N O	NAME OF THE PARTICIPANT	CLASS
1	Bindhu S & Chinmayi	I, III B.COM
2	Bhavani L N & Varshitha K M	III BBA
3	Parimala Rathod & Nayanashree B	I B.COM A & B
4	Mamatha R & Sangeetha M B	III B.COM
5	Arpitha T & Sheba Johnson	II BBA & II B.COM

THE WINNERS OF ABOVE COMPETITION:

Sl. No	Name of the student	Class/Sem	Prize
1	Bhavani L N & Varshitha K M	III BBA	I
2	Niveditha V & Meenakshi S	I M. COM	II
3	Parimala Rathod & Nayanashree B	I B.COM A & B	III

PRINCIPAL